

THE V.I.P. TREATMENT



D-ROD GETS THE V.I.P. TREATMENT

When Power dynamo David Rodan underwent his second knee reconstruction within two years back in December, new Port Adelaide Premier Partner V.I.P. Home Services immediately jumped to his aid.

V.I.P. offered David and his young family a home cleaning service for two months, while D-Rod concentrated fully on his recovery.

With David off his feet and two young children under the age of three, his wife Carla says the V.I.P. offer was a godsend.

"You never expect an offer like that, and the help's really been appreciated," Carla said.

V.I.P. founder Bill Vis – a long-time Port Adelaide supporter – said his company was delighted to support D-Rod as its first act after joining the club as a Premier Partner (our second tier of sponsorship).

V.I.P. will appear on the collar of the Power coaches' uniforms and on the coaches' box on match days in 2011 and beyond.

"We are very happy to be involved with the club and especially to have such a close association with Matthew Primus and his coaching team," Bill said.

"All Port Adelaide people love the way David plays, and we were really keen to help out in any way we could to make sure he's back on the field as soon as possible."

The V.I.P. cleaning team supporting David – Rayna and Allen – have only recently joined V.I.P.

They say becoming V.I.P. home cleaning business owners is a great career move.

"We have started our business with work in the northern and western suburbs, and are building it quickly. Our goal is to get another franchisee in to take the northern work, and allow us to concentrate on the west," Rayna said.

"We are really enjoying the lifestyle, as working together gives us more time with one another and our 12 year old son. We spend a lot more time with him now than when we were working 9-to-5.

"The V.I.P. franchise model is a flat fee per week, so we are rewarded for all the extra work we put in. If only we'd taken the plunge earlier."

In fact, for the second year in a row, V.I.P. was ranked 'Best Franchise System Under \$50,000' by the Financial Review's Smart Investor Magazine.

"One of our key needs – which surprises some people – is that we need more franchisees for our home cleaning, commercial cleaning and garden and lawn mowing divisions," says Bill Vis.

"We have an incredible amount of demand for our services and we are always on the look out for new franchisees to deliver those services."

"V.I.P. franchisees often earn above average wages and enjoy a better lifestyle because they can choose their own working hours, and you never know, as a franchisee, you could get to meet D-Rod or one of the other Power players."

For more information about a V.I.P. franchise visit www.vipfranchisesales.com

V.I.P. JOB ALERT: "One of our key needs – which surprises some people – is that we need more franchisees for our home cleaning, commercial cleaning and garden and lawn mowing divisions."